



Tuesday 21 April 2026 #SpainTalks

MEET THE JUDGING PANEL

Jessica Harvey Taylor, Head of Press at The Spanish Tourist Office UK

Jessica is Head of Press at the Spanish Tourist Office in London and is passionate about communicating the wealth of opportunities for rewarding travel around Spain. Whether it's star gazing on the hilltops of Extremadura, cycling the coastal routes of Green Spain or eating tapas with locals in the villages of Aragon or Andalucía, community tourism and slow travel is the way to see spectacular Spain at its best. Jessica works with journalists and media partners to share compelling stories about Spain's culture, landscapes and sustainable travel experiences, focusing on a close connection with the people who, year after year, keep Spain as the number one choice for UK visitors.



Joanna Reeve, General Manager UK & Ireland, Intrepid Travel

Joanna Reeve is the UK Director at Intrepid Travel, a certified B Corp and world leader in responsible travel. Jo began her career in media production and development in both the UK and the United States, before moving into the touring and adventure travel sector. Since joining Intrepid a decade ago, she has held a number of key roles, including leading the company's tailor made and private groups division and overseeing trade sales and partnerships. Today, she heads up Intrepid's UK business, driving growth while staying firmly anchored to the company's purpose led mission.



Thomas Power, Co-Founder and CEO, Pura Aventura

Thomas Power is the co-founder of Pura Aventura, a specialist tour operator focused on Spain, Portugal and Latin America. Established over 20 years ago following extensive travel through Patagonia, the company is dedicated to protecting and benefiting its destinations and partners while enabling clients to experience both lesser-known regions and iconic highlights. Pura Aventura has been recommended by The Independent, Wanderlust and Condé Nast for its sustainability initiatives, is trusted by BBC Radio 4, The Financial Times and CNN as a voice for responsible travel, and was praised by Which? for its fair and open customer service during the Covid-19 pandemic.



Carol Rose, Head of Sustainability, ABTA

Carol Rose is Head of Sustainability at ABTA and an experienced sustainability consultant with a strong record in developing and delivering social responsibility, sustainability and environmental strategies. Her expertise includes circular economy business models, product longevity and integrated supply chain management, with extensive experience in holistic design and product development across textiles and accessories. Carol brings multi-sector, multi-channel global sourcing experience and is known as a pragmatic, collaborative leader committed to building trusted partnerships and driving meaningful change.



www.spaintalks.co.uk

